

Ventas por Marcas -Unidades-

Hasta.....	30-Nov-13	30-Nov-12	Incremento
MARCAS	Unidades	Unidades	%
BRANIFF (cig)	271.899.490	286.585.100	-5,12%
COBURN (cig)	260.568.071	298.915.210	-12,83%
CALYPSO (cig)	150.209.030	136.256.217	10,24%
AMIGOS (cig)	141.864.571	123.868.453	14,53%
DUCADOS (cig)	137.165.524	43.954.538	212,06%
ROLL'S (cig)	114.656.386	117.679.180	-2,57%
FARIAS (cig)	105.659.168	109.688.950	-3,67%
BULLBRAND (cig)	84.648.090	61.945.948	36,65%
SILVERADO (cig)	81.449.400	84.229.600	-3,30%
CALYPSO	66.107.913	70.734.158	-6,54%
HENRI WINTERMANS (cig)	57.563.335	57.160.327	0,71%
AL CAPONE (cig)	48.110.272	41.667.540	15,46%
PANTER (cig)	46.278.872	43.914.465	5,38%
L&M (cig)	45.193.336	49.139.671	-8,03%
AGIO (cig)	35.055.765	37.118.440	-5,56%
REX (cig)	34.872.340	38.574.470	-9,60%
SALSA (cig)	33.811.000	35.418.960	-4,54%
VEGAFINA (cig)	29.658.527	32.269.597	-8,09%
LA PAZ (cig)	24.065.878	24.097.135	-0,13%
BRAVO (cig)	23.898.770	23.263.480	2,73%
TRABUCOS	23.190.280	22.065.439	5,10%
EL GUAJIRO	22.774.322	23.725.674	-4,01%
BREAK (cig)	21.366.800		-
CLUBMASTER (cig)	21.283.380	22.159.822	-3,96%
LA DALIA	20.368.876	22.682.546	-10,20%
JOCKEY (cig)	17.535.274		-
CALISTO (cig)	17.201.820	7.700.800	123,38%
FARIAS	15.824.083	20.402.185	-22,44%
DUX	13.221.668	15.926.330	-16,98%
NEOS (cig)	12.687.795	14.315.445	-11,37%
VICTORIA (cig)	12.259.484	7.894.661	55,29%
CANDLELIGHT (cig)	11.432.974	15.331.130	-25,43%
DANNEMANN MOODS (cig)	9.446.424	9.227.316	2,37%
ENTREFINOS (cig)	7.701.520	8.248.980	-6,64%
CORONAS (cig)	6.804.960	1.564.200	335,04%
MINI DAVIDOFF (cig)	6.723.970	7.657.030	-12,19%
MONTECRISTO	6.411.491	5.838.726	9,81%
ISLEÑOS	5.342.861	5.303.221	0,75%
PUNCH (cig)	5.332.580	5.357.900	-0,47%
MONTE NEGRO	5.078.055	3.432.415	47,94%
CUBERO (cig)	4.918.270	5.482.050	-10,28%
TRABUCOS (cig)	4.837.310	4.809.242	0,58%
ALVARO	3.954.569	4.390.370	-9,93%
RESTO MARCAS	75.498.825	96.486.082	-21,75%
Totales	2.143.933.329	2.046.483.003	4,76%